




youinspire

2023 GED CONFERENCE

Turning Earners into Learners

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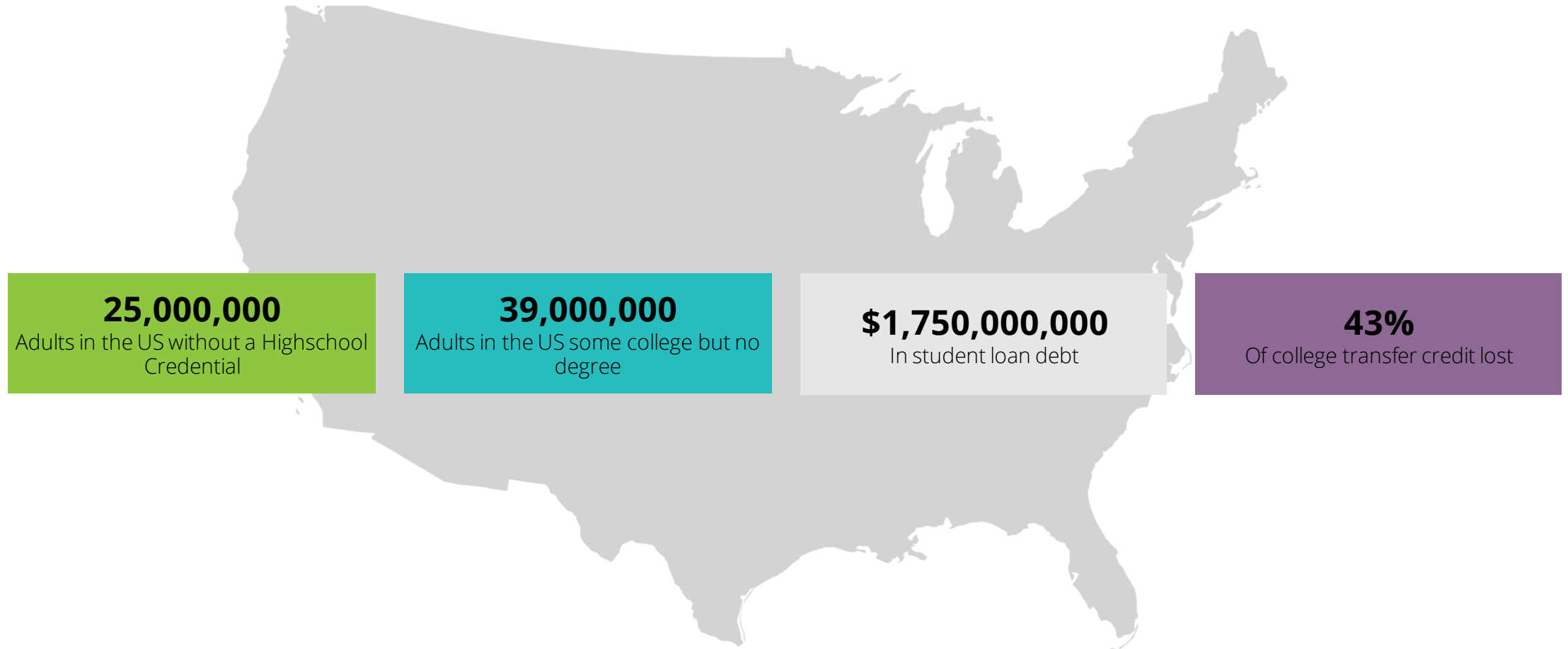
 Pearson | Accelerated Pathways


TESTING SERVICE®

Outline

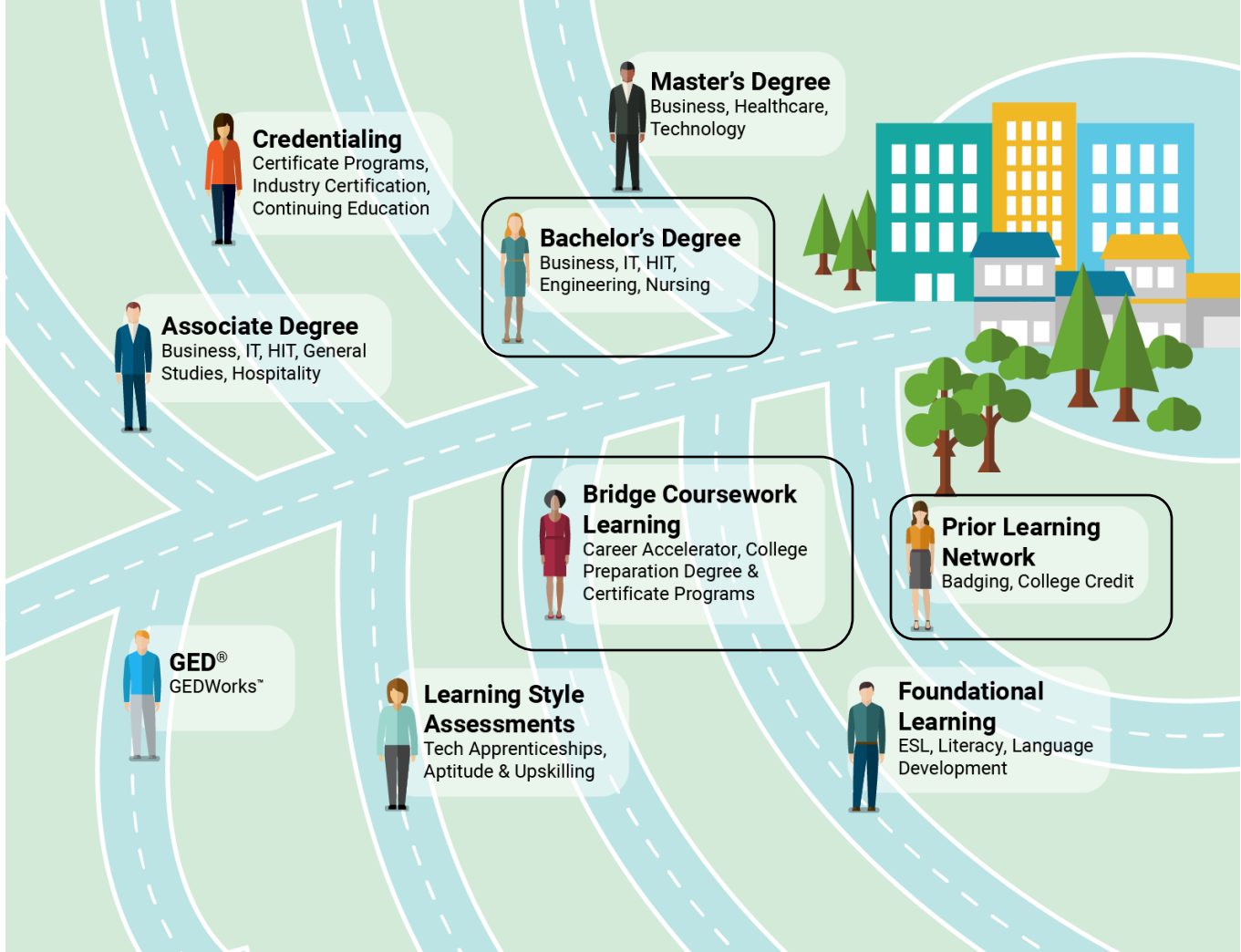
- Our Learners
- Pathways to education
- Our Model- Academic Advising
- The Student Journey
- Success Coaching
- Bridge Coursework
- Prior Learning Network
- Next Steps for GED grads

Learner Pain



Source: 1 [2021 Census Bureau Survey](#), 2 [Forbes 2022](#), 3 [Forbes Advisor 2023](#), 4 [Government Accountability Office most recent study 2017](#)

Pathways to Education



Our Model: Academic Advising

Next steps for your learners

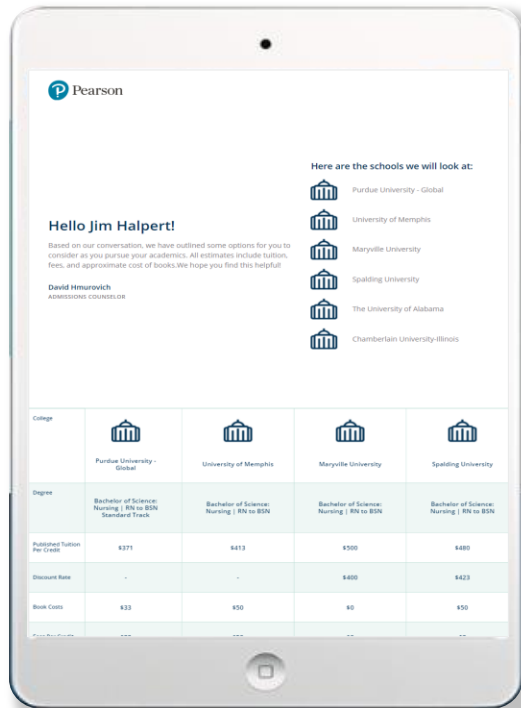
No credit left behind

Through Pearson's proprietary advising methodology and process, we ensure that learners will understand:

- ✓ All necessary courses/credits need to complete a program or area of study
- ✓ Degree programs
- ✓ Transfer policies for previously earned credits
- ✓ Time to completion
- ✓ Additional strategies for savings
- ✓ Tuition, fees and book costs for more than 2,000 colleges and universities



Pearson Academic Advising for GED grads



- We help busy working adults take college courses in a flexible and affordable environment.
- We currently work with recent GED grads to help them seamlessly transition to our advisors.
- We are a single place for learners and their advocates to get information pertaining to education programs, policies, procedures, and costs.
- Our academic advisors lead students through their academic journey and provide college options that best fit their degree path of interest.

Sample Degree Components

Global Digital Classroom Courses

**General
Education**

Core Requirements

30%

Electives

33%

Academic Major

37%

Here's why GED learners succeed in our program

Why you'll love our courses:



Self-paced

No semesters or set schedules. You can progress through course material at a pace that fits your learning style and availability.



Low-cost

Courses cost 36% less than the national average. All material and books are included. You can just pay as you go and graduate debt-free.



Supportive

Our academic advisors give you the support you need—from choosing a degree to enrolling in courses to success coaching.



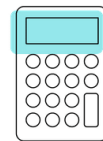
Flexible

Study whenever/wherever. A laptop and internet connection are all you need to join our user-friendly online learning platform.



Transferrable

All courses are regionally accredited (the most stringent and widely recognized accreditation) and guaranteed to transfer to your target college.



Reimbursable

Working students may qualify for tuition assistance from their employers. We can help you take advantage of this benefit to earn a low- to no-cost degree.

The Student Journey

GED Learner Success Story- Reem Issa

June 2022

- Finished GED
 - 23 years old, immigrated from Middle East
- Options presented for BS in Biology - CUNY

July 2022

- Enrolled into 1 course
 - 8/2/22 start date
 - Was hesitant and nervous

September 2022

- Completed American History, grade 96
- 2nd course 10/21/22 start date

December 2022

- Completed English Composition I, grade 94
- 3rd course 1/1/23 start date

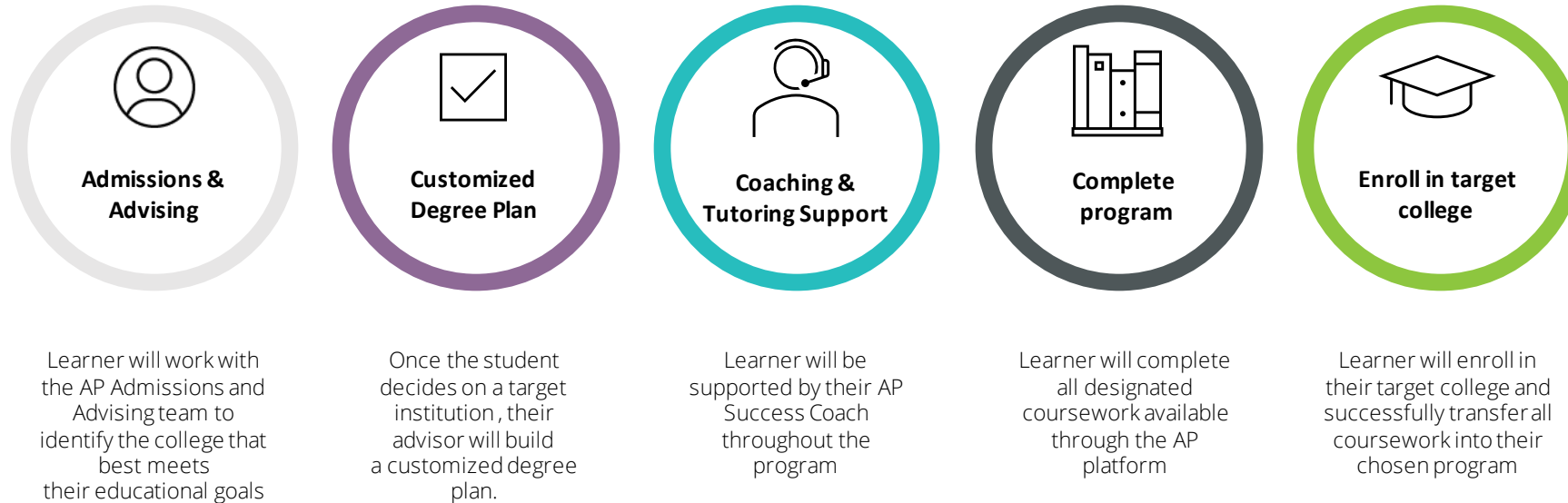
February 2023

- Completed English Composition II, grade 94

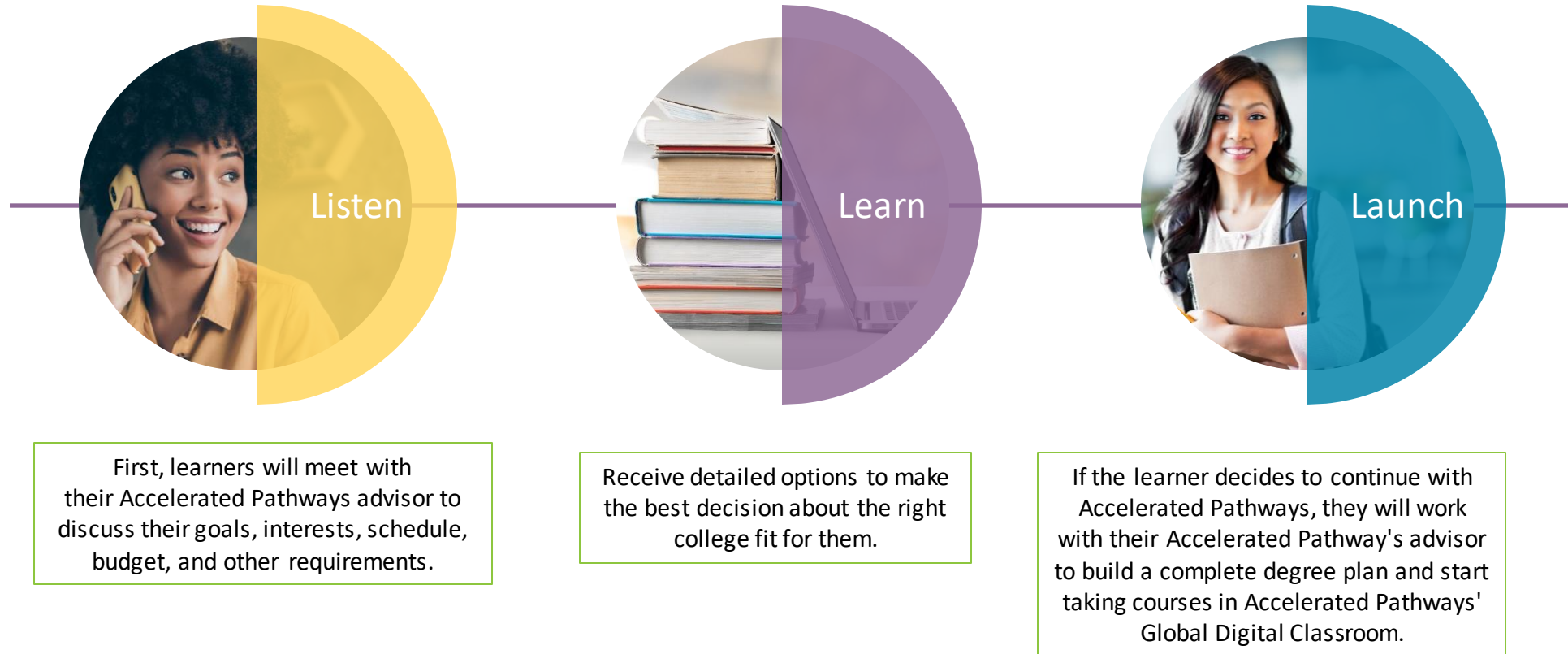
June 2023

- Matriculated to CUNY






Accelerated Pathways Student Journey



How we help your learners



Advising: Informed students make better decisions




| COLLEGE |  Pennsylvania State University-World Campus |  Purdue University - Global |  Liberty University |  Maryville University |  Waldorf University |
|--|---|---|---|---|---|
| DEGREE | Bachelor of Arts: Psychology | Bachelor of Science: Psychology in Applied Behavior Analysis | Bachelor of Science: Psychology | Bachelor of Arts: Psychology | Bachelor of Arts: Psychology |
| PUBLISHED TUITION PER CREDIT | \$484 | \$371 | \$390 | \$500 | \$305 |
| BOOK COSTS | \$50 | \$33 | \$0 | \$0 | \$0 |
| FEES PER CREDIT | \$0 | \$22 | \$13 | \$0 | \$0 |
| TOTAL COST PER CREDIT | \$534 | \$426 | \$403 | \$500 | \$305 |
| TRANSFERABLE PRIOR CREDIT | 3 | 3 | 3 | 3 | 3 |
| MODALITY | Online | Online | Online | Online | Online |
| TOTAL COST OF DEGREE (WITHOUT GDC) | \$62,478 | \$75,402 | \$47,151 | \$62,500 | \$35,685 |
| POTENTIAL SAVINGS THROUGH GLOBAL DIGITAL CLASSROOM | \$10,197 | \$16,560 | \$15,090 | \$28,500 | \$7,716 |
| TOTAL COST OF DEGREE (WITH GDC) | \$52,281 | \$58,842 | \$32,061 | \$34,000 | \$27,969 |
| TIME TO COMPLETION | 4 Years | 4 Years | 4 Years | 4 Years | 4 Years |

Advising: Personalized Educational Portal

Course Timing

ASU BA Business: Business Administration Undergraduate 2021-2022

Transfer Guarantee

| Phase I | | | |
|---|-----------------------------|--|---------------------------------------|
| Transfer Credit: Lone Star College | | | |
| <input checked="" type="checkbox"/> General Chemistry I GDC: L 4.0 Credits ... | 01/12/2015 Planned Start | 04/24/2015 Planned End 83 Score | <input type="checkbox"/> Edit |
| <input checked="" type="checkbox"/> Calculus for Business & Social Sciences GDC: L 3.0 Credits ... | 08/18/2015 Planned Start | 12/16/2015 Planned End 87 Score | <input type="checkbox"/> Edit |
| Get Started | | | |
| <input type="checkbox"/> StudySMART GDC: I 0.0 Credits ... | | | <input type="checkbox"/> Edit |
| <input type="checkbox"/> American History I  GDC: IV 3.0 Credits ... | 02/14/2022 Actual Start | 04/11/2022 Actual End | <input type="checkbox"/> Go to course |
| | 04/24/2022 Extended Date | | <input type="checkbox"/> |
| <input type="checkbox"/> English Composition I  GDC: IV 3.0 Credits ... | | | <input type="checkbox"/> Edit |
| <input type="checkbox"/> Introduction to Sociology  GDC: IV 3.0 Credits ... | | | <input type="checkbox"/> Edit |
| Academic Consultation: Touchpoint | | | |

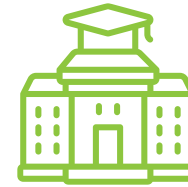
So, what happens after advising?



Pursue a personalized degree plan provided by Pearson prior to transferring to their school of choice.

This approach allows learners to lower the overall cost of education and accelerate earning their degree.

OR



Enroll in the school of choice, follow the course progression plan, and begin their program of study.

Success Coaching & Optional Tutoring

Coaching: The Student Support Process

- Experts in college admissions and student persistence
- Our team of expert coaches must have an average of 3 years' experience in college admissions with a Bachelor's degree or higher
- Pearson employees, not outsourced contractors, trained by Pearson's experts in higher ed
- Work flexible schedules, conducive to our client needs
- Collaborate with our research team to map prior course credits to new or existing degrees
- Frequently cited by students as the key to their persistence

1 Orientation call
First call between coach and learner to discuss goals, expectations, and processes.

2 Monthly calls
5-15 minute call to discuss progress and other important information for the learner such as next course information, re-enrollment, and accountability.

3 Additional calls, texts, emails as needed
Continued support for learners if they get behind in their course, or need extra information

4 Transfer to target college
Once the learner has completed their Pearson supported courses, the coach will help them apply and transfer into their target college.

Tutoring

Live, on demand
tutoring in both English
and Spanish

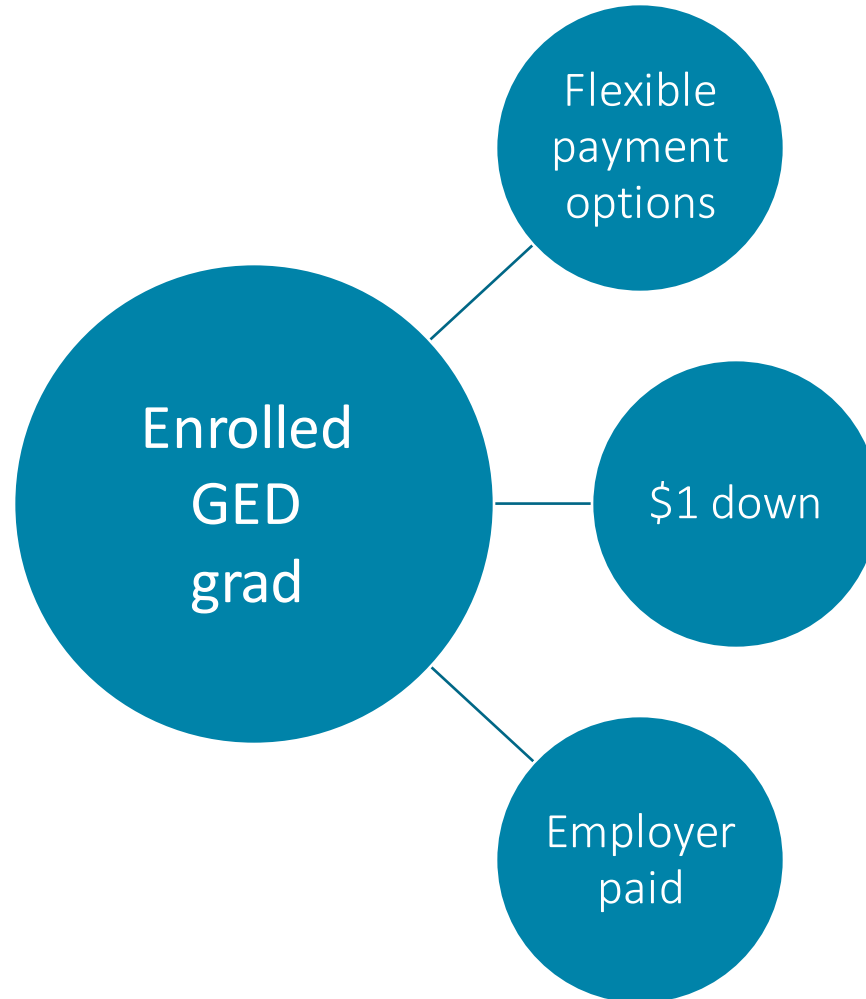
Scheduled tutoring
sessions

A writing lab and
asynchronous support
for non-writing content

Skill enhancement-
build academic skills
through lessons and
practice tests

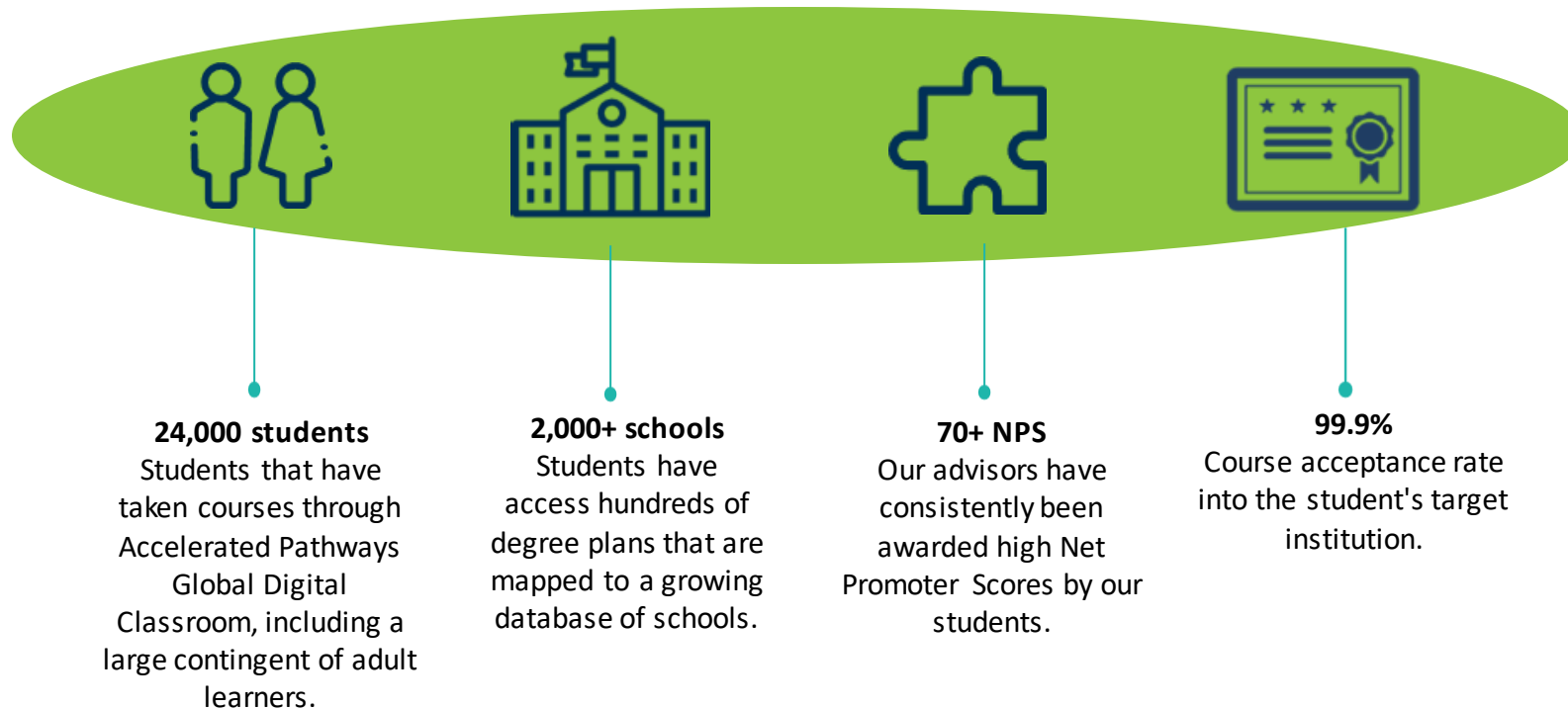
A learning platform
that will personalize
student/learning plans
based on a diagnostic
test

How do learners pay for the courses?



Why Accelerated Pathways?

We have a team of dedicated advisors waiting to help your learners discover the next step in their educational journey



Bridge Coursework

Coming soon to the GED Marketplace

"Only **23% of two-year** attendees and **37% of four-year** college students who start in remediation **complete** the gateway course."

[Source: Forbes 2018 \(most recent study\)](#)

3 College Start Pathways for 3 Unique Learners



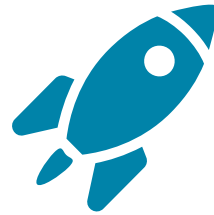
Bridge

GED Score = 145-164

Student Success, Composition I,
College Algebra

Hybrid model

3 courses = 9 college credits



Launch

GED Score = 165-174

Student Success, Composition I,
College Algebra, Psychology

4 Courses = 12 College Credits



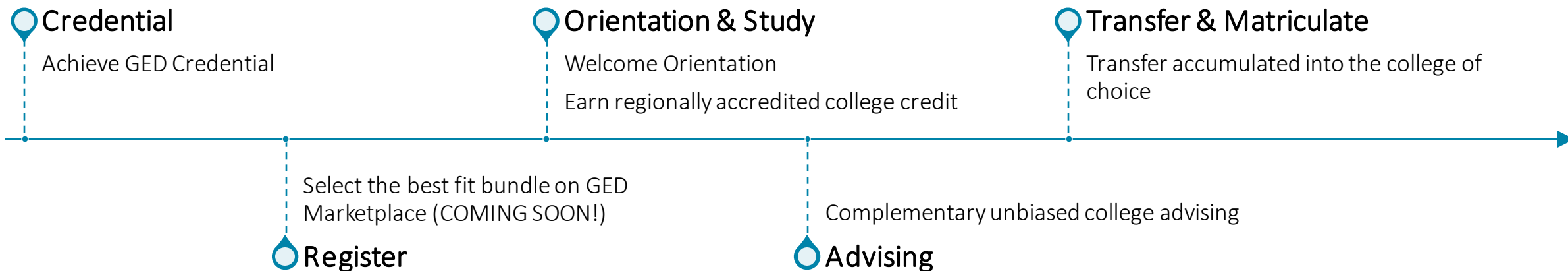
Grow

GED Score = 175-200

Custom coursework based
on exam scores

4 Courses = 12 College Credits

Learner Bridge Journey

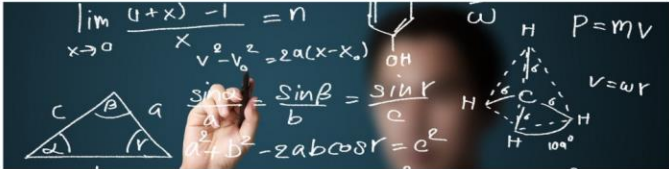


Learner Bridge Experience

- Account
- Dashboard
- Courses
- Calendar
- Inbox
- History
- Help

MAT 100

College Algebra Corequisite



Welcome!

This course is designed as a stand-alone College Algebra course with additional support for those students struggling with prerequisite skills. Each module begins with a "Review Topics for Success" section in which critical topics from Prealgebra, Beginning Algebra, and Intermediate Algebra are examined. Additionally, just-in-time review of developmental math concepts appear throughout the text to help those students who need further learning support.

About this Course

[Proctoring FAQ](#)

Course Outcomes

- Course Outcomes

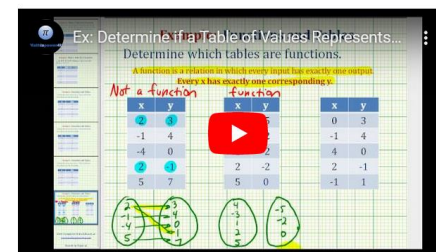
- View Course Stream
- View Course Calendar
- View Course Notifications

To Do

Nothing for now

- Home
- Modules
- Grades
- Syllabus

Watch the following video for another example of how to identify whether a table of values represents a function and how to determine the domain and range.



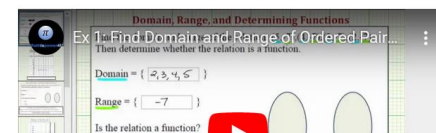
EXAMPLE

Define the domain and range for the following set of ordered pairs, and determine whether the relation given is a function.

$\{(-3, -6), (-2, -1), (1, 0), (1, 5), (2, 0)\}$

[Show Solution](#)

The following video shows how to determine whether a relation given in non-tabular form is a function and how to find the domain and range.



Orientation Excerpt



Advantages



Structure and
Accountability



Low Barriers to Entry



Low Monthly Payments



Transfer to 2,000+
colleges



Academic Success
Coaching



Optional Tutoring

Hybrid and Co-requisite models are more than **2x more effective** than traditional remedial courses.

[Source: Forbes 2018 \(most recent study\)](#)

A new tool in the learner's bag

Traditional Remedial College Education

- 5 courses +/-
- 7-9 College Credits
- Campus and Online
- 2-4 Semesters
- Books sometimes included
- Pell eligible
- Transfer via local articulation
- Placement exams required

Hybrid Remedial Education through Pearson

- 3 courses
- 9 College Credits
- Online
- 1-3 Semesters
- Books included
- Academic Success Coach
- Transfer support to 2,000+ colleges
- Optional Tutoring available

Prior Learning Network

A curated college marketplace for non-traditional transfer credit



College credit for non-traditional education

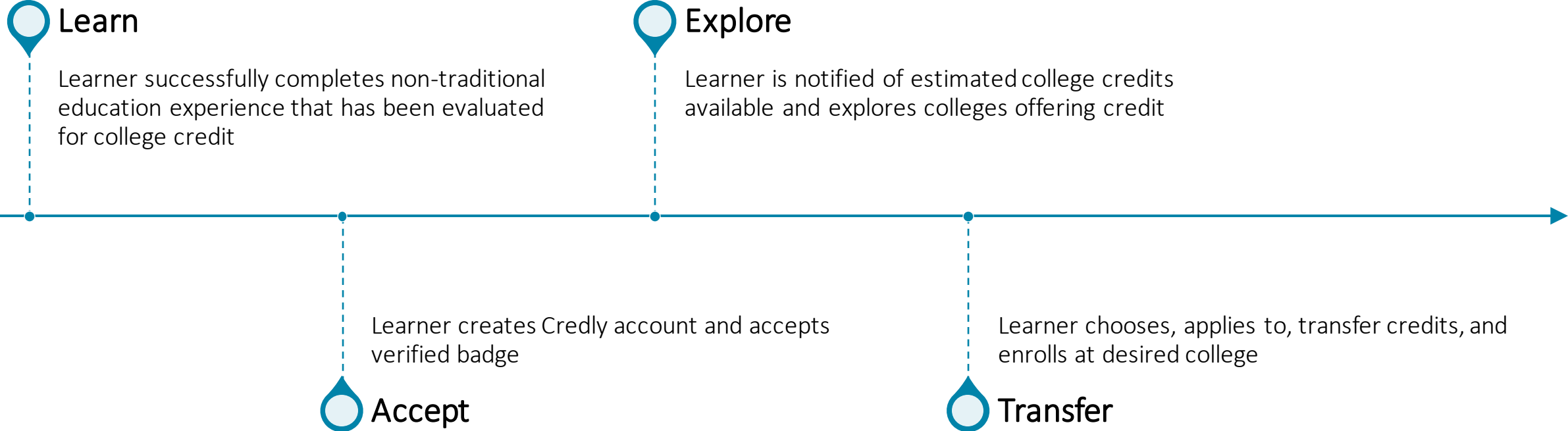


...and hundreds more!

Learner Experience

IMAGE PENDING...

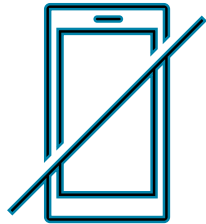
Learner Journey



PLN is different



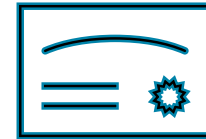
Unbiased options
curated for alternative
credit and learners



No recruiter contact
until application



Phone and live chat
support



Alternative learning
transfer estimates

The next step for GED grads

How can GED grads get free college advising?

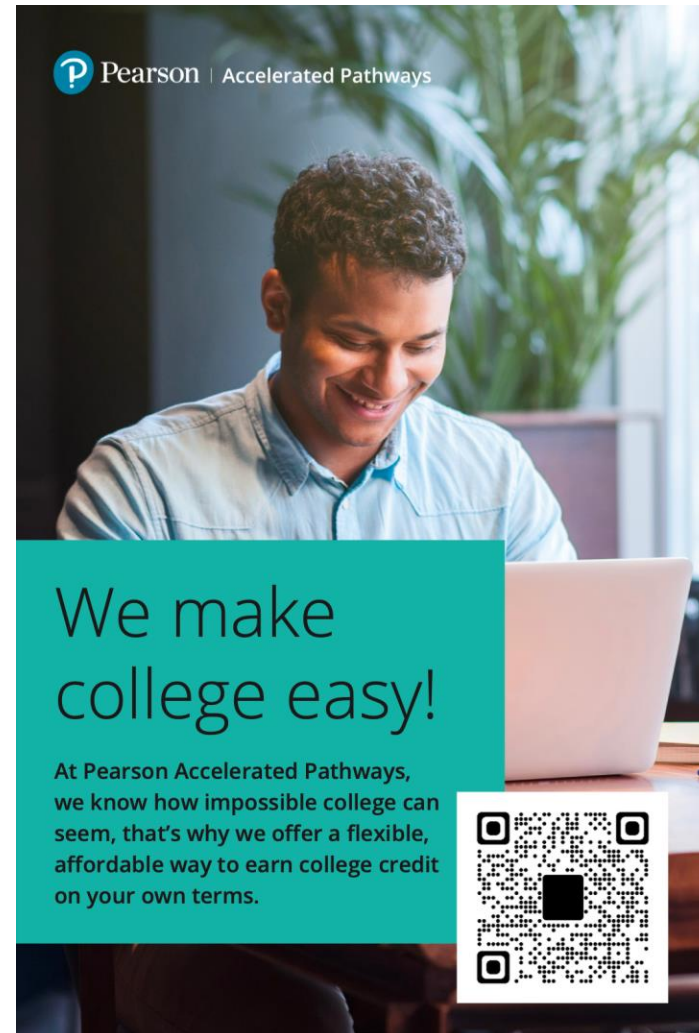


Pearson | Accelerated Pathways

The New
College Experience




We know how impossible college can seem, that's why we offer a flexible, affordable way to earn college credit on your own terms.



Pearson | Accelerated Pathways

We make college easy!

At Pearson Accelerated Pathways, we know how impossible college can seem, that's why we offer a flexible, affordable way to earn college credit on your own terms.



Questions & Answers

What are the payment terms for a candidate who is paying for the classes themselves?

- *Courses are \$540 per course for GED Grads and they can get started in courses with as little as \$1*

Do GED grads get a discount?

- *Yes, a 20% discount is applied to the first course for GED Grads which brings the cost down from \$675 to \$540*

Why would I take AP courses instead of community college courses?

- *Our self-paced courses allow the freedom for students to do their coursework around their schedule. All students are assigned to a coach and communicate monthly with their coach while taking courses with Pearson..*

When can I start?

- *Our students can start at any time. We don't have specific start dates for our self-paced courses.*

How long are the courses?

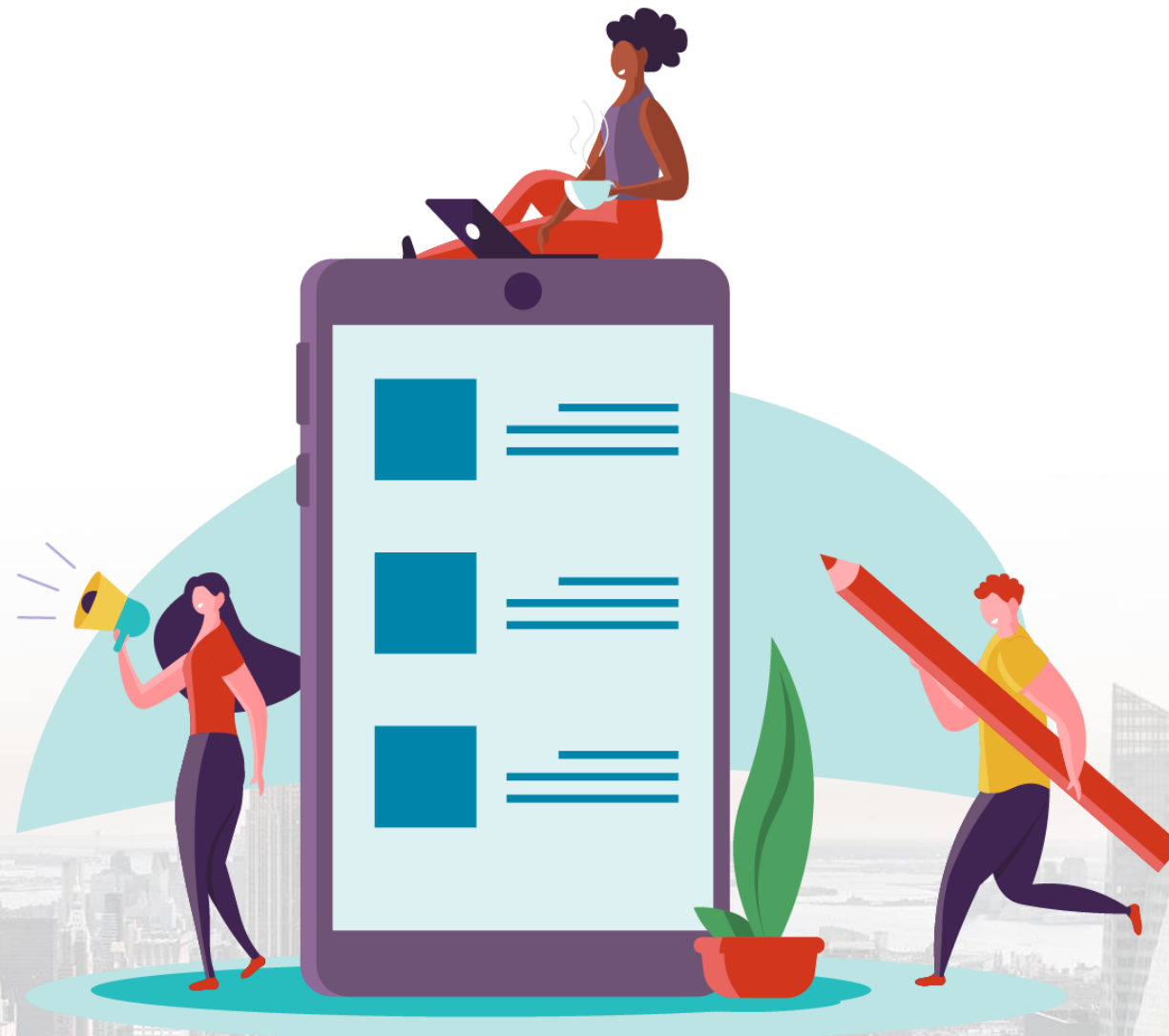
- *Our courses are structured around an 8 week time line and consist of 12 modules*

How much time do I need to dedicate to study time?

- *A student should reserve 10-12 hours a week towards their studies to finish their course in 8 weeks*

Session Survey

Your feedback is important. Please scan the QR code below to rate this session.



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