Hello,

We will begin today’s Tuesdays for Teachers session on the half-hour.
Pearson's network of opportunities for the GED® student and graduate

A Tuesdays for Teachers Webinar by the GED Testing Service®

September 27, 2022
Before We Get Started

During the webinar, please
1. Keep your sound and video muted. This will limit background noise.
2. Ask questions using the chat function.
3. Keep in mind that the session is being recorded for future viewing.
Welcome

Debi Faucette
Pat Leonard
Credly
VP, Partner and Business Development

Liza Canchola
Accelerated Pathways
Director Client Revenue & Operations

Matthew Evans
Julius Education
Managing Principal & Co-Founder

Kellie Blair Hardt,
Adjunct Faculty,
Montgomery College
GED Board Member
Julius Ed Advisor
Today’s Focus

Workforce Skills programs are now available through Pearson to help GED students, grads and educators access higher-ed, skills' badging and connections to employment opportunities.

Our partners from Accelerated Pathways, Credly, and Julius Ed/GED Works will provide you with new ideas and resources to help you and your GED candidates think beyond their tests to their future goals.
Agenda

I. More than just a test
II. Credly: leveraging skills & badging for employment opportunities
III. Accelerated Pathways: low and no-cost college
IV. Julius Education: connecting students to new employment opportunities
V. Resources
VI. Q&A
Vision: More than just a test

Pearson Workforce Skills vision is to improve access to lifelong learning opportunities for millions of people by meeting students and working adults where they are.

Options presented through Workforce Skills focus on:

- affordability
- learning model flexibility
- transfer credit efficiency
- stackable credentials
- learner support services
- debt avoidance
- employability
Accelerated Pathways

The perfect solution to help your learners advance their education
Our Model: Pearson Academic Advising

- We help busy working adults take college courses in a flexible and affordable environment. Currently work with recent GED learners.

- We are a single place for learners and their advocates to get information pertaining to education programs, policies, procedures, and costs.

- Our academic advisors lead students through their academic journey and provide college options that best fit their degree path of interest.
Here's why adult learners succeed in our program

Why you'll love our courses:

**Self-paced**
No semesters or set schedules. You can progress through course material at a pace that fits your learning style and availability.

**Supportive**
Our academic advisors give you the support you need—from choosing a degree to enrolling in courses to success coaching.

**Low-cost**
Courses cost 36% less than the national average. All material and books are included. You can just pay as you go and graduate debt-free.

**Flexible**
Study whenever/wherever. A laptop and internet connection are all you need to join our user-friendly online learning platform.

**Transferrable**
All courses are regionally accredited (the most stringent and widely recognized accreditation) and guaranteed to transfer to your target college.

**Reimbursable**
Working students may qualify for tuition assistance from their employers. We can help you take advantage of this benefit to earn a low- to no-cost degree.
How we help your learners

First, learners will meet with their Accelerated Pathways advisor to discuss their goals, interests, schedule, budget, and other requirements.

Receive detailed options to make the best decision about the right college fit for them.

If the learner decides to continue with Accelerated Pathways, they will work with their Accelerated Pathway's advisor to build a complete degree plan and start taking courses in Accelerated Pathways' Global Digital Classroom.
Students are assigned a coach who provides instructions for accessing pathways and online regionally accredited courses through a personal learning portal.

Students finish online courses and stay connected to their coach. Once completed, Pearson will help the student transfer credits to their choice college.

Students complete remaining college courses at their target school and earn their degree.
The Accelerated Pathways Student Journey

Central Registrar’s Office®
After speaking to the student about their educational goals, an advisor from AP’s Central Registrar’s Office will create an Options Document detailing their college options.

Global Digital Classroom®
With their degree plan and target institution selected, the student will have access to their personal learning portal which contains all their classes.

Degree Plan
The student’s AP advisor will present the options to the student and help them choose a school. Once the student makes their selection, their advisor will build a customized degree plan.

Coaching Support on Demand

Graduate
Student completes their remaining credits at their target institution and graduate. Typically, this will involve finishing their last 30 credits (or ten classes).

Transfer
After the student earns the maximum allowable credits from the Global Digital Classroom, their official transcripts are prepared from multiple institutions with the help of the Central Registrar’s Office.

Target Degree Granting Institution
Student transfers credits they have earned through the Global Digital Classroom to their target institution.
Advising and Student Success Coaches

Experts in college admissions and student persistence

- Our team of expert coaches must have an average of 3 years' experience in college admissions with a Bachelor’s degree or higher

- Pearson employees, not outsourced contractors, trained by Pearson’s experts in higher ed

- Work flexible schedules, conducive to adult learners' needs

- Collaborate with the learner, their advocates, and our advising team to create viable sustainable degree pathways

- Frequently cited by students as the key to their persistence
So, what happens after advising?

Pursue a personalized degree plan provided by Pearson prior to transferring to their school of choice.

This approach allows learners to lower the overall cost of education and accelerate earning their degree.

OR

Enroll in the school of choice, follow the course progression plan, and begin their program of study.
Why Accelerated Pathways?

We have a team of dedicated advisors waiting to help your learners discover the next step in their educational journey.

- **24,000 students**
  Students that have taken courses through AP's GDC, including a large contingent of adult learners.

- **2,000+ schools**
  Students have access to hundreds of degree plans that are mapped to a growing database of schools.

- **70+ NPS**
  Our advisors have consistently been awarded high Net Promoter Scores by our students.

- **99.9%**
  Course acceptance rate into the student's target institution.

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Pearson | Accelerated Pathways
How can students get started?

Help your students take the first step by sending them this link - https://go.pearsonaccelerated.com/ged-ae/

Hey, busy working adults – we make college easy for you!

We know how impossible college can seem when you have a busy job, financial burdens and family commitments.

That's why we offer a flexible, affordable way to earn college credit on your own terms.
Translate Learner Outcomes Into Opportunities With Digital Credentials
A Currency for Human Capital

✓ Trusted Sources
✓ Skill Transparency
✓ Connection to Jobs
✓ Verified Accomplishments

GED® Credential
Issued by GED® Testing Service

Earners of this credential have passed the GED® test demonstrating the critical-thinking and problem-solving skills that colleges and employers look for in successful candidates. Some graduates may have earned the College Ready or College Ready + Credit distinction in one or all test subjects, indicating readiness for success in a career or college-level program in that subject.

Skills

<table>
<thead>
<tr>
<th>Critical Thinking</th>
<th>English Language</th>
<th>GED</th>
<th>High-school Diploma</th>
<th>Mathematics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Problem Solving</td>
<td>Reading</td>
<td>Science</td>
<td>Social Studies</td>
<td>Writing</td>
</tr>
</tbody>
</table>

Earning Criteria

- GED® Test Math
- GED® Test Language Arts
- GED® Test Science
- GED® Test Social Studies

Standards

College and Career Readiness (CCR) Standards for Adult Education
Skills and knowledge aligned with the College and Career Readiness Standards for Adult Education recently by MPR Associates, Inc. under contract from the U.S. Department of Education.
Credly Connects Earners to Opportunities

- Individual Earns a Credential
- Credential Issued on Credly
- Earner Curates Credly Profile
- Opportunities Presented to Earner via Credly, Based on Earned Skills

- Certification
- Assessment
- Course
- Learning Experience
- Other Achievements

Current Employer
Future Employer
Learning and Assessments

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Students connect directly to opportunities: Employment

GED Test: Mathematical Reasoning Test
Ready + Credit

Issued by GED Testing Service

The exam is designed to provide students the opportunity to show their achievement in mathematics at the college credit level with the following areas of focus: executing core computations with precision and fluency; and applying both quantitative reasoning skills and mathematical practices to a broad range of real-life, work contexts. Scale (cut) score of 175 for College Ready + Credit designation.

Skills
- Math
- Mathematical Reasoning
- Quantitative Literacy
- Quantitative Reasoning

Earning Criteria
- Scale (cut) score of 175 or above for College Ready + Credit designation

Endorsements
- American Council on Education for college credits. For more: www.acenet.edu

Pharmacy Technician
Walgreens, CPhA, New Hampshire

Job Description:
- In accordance with state and federal regulations, assists the pharmacist, under direct supervision, in the practice of pharmacy. Assists the pharmacist in the performance of pharmacy Department duties in accordance with Company policies and procedures.
- Responsible for using pharmacy systems to obtain patient and drug information and process prescriptions. If PTCB or ExCPT certified, assists with and coaches pharmacy technicians in the operation of pharmacy systems and cashiers in the operation of the pharmacy cash registers.
- Models and delivers a distinctive and delightful customer experience.

Customer Experience
- Engages customers and patients by greeting them and offering assistance with products and services. Resolves customer issues and answers questions to ensure a positive customer experience.
- Models and shares customer service best practices with all team members to deliver a distinctive and delightful customer experience, including interpersonal skills (e.g., greening, eye contact, courtesy, etc.) and Walgreens service traits (e.g., offering help proactively, identifying needs, serving until satisfied, etc.).
- Develops strong relationships with most valuable customers.

Top Job Titles
- Pharmacy Technician/Pharm Apprenticeship
- Assistant Manager
- Cashier
- Supervisor
- Pharmacy Customer Associate/Denizen Instigator

Top Locations
- New York, NY

Job Information
- Job Category: Retail
Students connect directly to opportunities: Education

GED Test: Mathematical Reasoning Test College Ready + Credit
Issued by: GED Testing Service
Issued to: Pat Leonard
Issued on: 26 September 2022
Description
The exam is designed to provide students the opportunity to show their achievement in mathematics at the college credit level with the following areas of focus: executing and applying core computations with precision and fluency; and applying both quantitative and algebraic reasoning skills and mathematical practices to a broad range of real-life, workplace, and academic contexts. Scale (cut) score of 175 for College Ready + Credit designation.

Course Number: GED-0003 (v.2)
Total Credits: 3
Grade: Pass
Credit Recommendation
- 3 semester hours in quantitative reasoning or quantitative literacy in the lower-division undergraduate category
Students connect directly to opportunities:

- Self-advocate
- Social Sharing
Add market value to programs
- Translate learning outcomes to skills
- Engage & recognize industry and employer partners

Increase demand for programs & certificates
- Increase enrollment and revenue
- Drive program completions
- Increase persistence to next courses

Connect earners with opportunities
- Highlight skills-in-demand
- Reinforce market relevance
- Link to Labor Market Insights and jobs

Build brand identity
- Reduce credential misrepresentation
- Increase SEO brand impressions with every share/view/click
Scale Your Programs’ Impact With Credly

Credentials → Engagement → ROI

Analytics

<table>
<thead>
<tr>
<th>Platform</th>
<th>Past 12 Months</th>
</tr>
</thead>
<tbody>
<tr>
<td>Email</td>
<td>12%</td>
</tr>
<tr>
<td>Facebook</td>
<td>4%</td>
</tr>
<tr>
<td>LinkedIn Newsfeed</td>
<td>28%</td>
</tr>
<tr>
<td>LinkedIn Add to Profile</td>
<td>49%</td>
</tr>
<tr>
<td>Twitter</td>
<td>8%</td>
</tr>
</tbody>
</table>

3 Apr 2022 - 2 May 2022

- 10,033 CREDENTIALS
- 71% Acceptance Rate (Credly average is 67%)
- 65% Share Rate (Credly average is 47%)
- 2.40 Views per Share (Credly average is 3.28)
- 0.29 Clicks per View (Credly average is 0.31)

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Key Trends Driving the use of Digital Credentials

The work world is in a war for talent

Skills-based work and hiring practices

The Great Resignation; strategy to retain & engage

75% of companies struggle to recruit effectively in today’s market; they need better signals

Demographic expectation of relevant, ongoing development

Skills-based signal promotes equity & fights bias

Trust, but verify representations of skills & experience
Spectrum of Digital Credential Recognition

**EXPERIENCE**
Not Measured
Unstructured Learning
- Events/Conferences
- Participation
- Membership
- Volunteering
- Projects
- Hackathons

**LEARNING**
Not Measured
Structured Learning
- Self-Led Learning
  - Soft Skills
  - Professionalism
  - Competencies
  - Product Knowledge

**VALIDATION**
Measured
Validated Learning
- Learning + Assessment
  - Portfolio/Evidence
  - SME Review/Peer Review

**CERTIFICATION**
Measured
Validated Achievement
- Credentials
  - Industry Certification
- Diplomas and Degrees
- Certificate Programs
- License
Madison College

The Power of Digital Credentials

130+ types of digital badges

77% of badge holders believe that badges improve job opportunities

25% growth in digital badges issued every semester

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Colorado Community College System

The Power of Digital Credentials

**500,000** social media impressions

**Created** learning and career pathways

**Increase** in job placement
Credly believes in a network full of opportunity serving both earners and issuers
Credly Advantages

**Workforce-Relevant Credentials**

Millions of resume-worthy credentials are issued on our platform

**Verified Issuer Network**

Digital credentialing programs that build verified skills and competencies.

**Award-Winning Platform**

Forward-thinking product built with enterprise-class functionality

**Global Reach**

Our platform issues badges in every country around the world.

**High-Impact Programs**

At the forefront of helping create robust, impactful credentialing programs

**Customer Success**

Extensive, high-caliber support to create a successful program

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Julius Ed

What is Julius Education

• Who is it for?
• What does it offer?
• How is it accessed?
• Who delivers services to the students?

How Julius works with you
Large & growing number of companies hiring into good jobs that don’t require a 4-year degree.

GED is “springboard” to new $100K+ career pathways.
Julius and GEDTS have partnered to connect GED classrooms to workforce development.
Julius Ed

How It Works

For GED Learners
- Get Personalized Job Recommendations
- Learn Skills That Companies Want
- Watch Right On Your Phone

Get Started. Free!

For GED Instructors
- Save Time With Complete Lesson Plans (Math & RLA)
- Workforce-Related Materials Created By Top GED Instructors
- Easy-to-Use, Supports NRS Level Gains and IET Components

Get Started. Free!
**LESSON 1: ACE YOUR JOB INTERVIEWS!**

**Language Arts**

**Content Area:** ABE/GED RLA  
**Topic:** INTERVIEWING SKILLS  
**Level:** NRS LEVELS 3-4

**Lesson Objectives & Outcomes:**

**LESSON OBJECTIVE:** by using real-life and relevant workforce development materials, this lesson engages students with various essential reading and writing skills such as:

- Practice figurative language skills: idioms.
- Using context clues to determine unfamiliar vocabulary.
- Grammar, sentence structure and paragraph writing.

Students will apply these concepts through activities that will introduce job interview skills to increase student confidence when applying for jobs.

**LESSON OUTCOME:** Upon completing this lesson, students will apply reading comprehension skills and identify and practice essential interview skills by highlighting soft skills to participate in a job interview successfully.
Julius Ed

Math: Pre-Algebra, Electricity Skills

LESSON 1: INTRODUCTION TO ELECTRICITY
MATH

Content Area: ABE/GED Pre-Algebra
Topic: Ohm’s Law / Distance, Rate Time
Level: NRS LEVELS 3-4

Lesson Objectives & Outcomes:

LESSON OBJECTIVE: by using relevant workforce development activities, this lesson engages students with essential mathematics, reading comprehension, and basic knowledge of electricity skills via the application of Ohm’s Law:

- Reinforce basic math skills of whole numbers, fractions and decimals
- Apply one-step equations with real life applications
- Explore entry level jobs in the electricity field
- Development of soft skills in workforce development

LESSON OUTCOME: Upon completing this lesson, students will apply their basic math & pre-algebra skills necessary for the GED Mathematics exam and an introduction to the fundamentals of electrical current and related workforce skills in electricity jobs.
Julius Ed

Julius works with the City of Denver to deliver the Good Green Jobs program for residents
Julius Ed

Green Jobs Program: start and grow green careers

- Industry-recognized credentials for green jobs
- Designed with leading industry trade associations and employers
- 20-hour, online program: career orientation + skills training + credential
- 1:1 coaching and career support
1. Want to try a sample lesson plan?
2. Know a candidate for the Denver Green Jobs Program?

Email Us: Info@JuliusEdu.com

Please share with us your feedback!
**Tuesdays for Teachers**

12:30-2:00 PDT/3:30-5:00 EDT

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<tr>
<th>Date</th>
<th>Topic</th>
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<tbody>
<tr>
<td>Oct 25, 2022</td>
<td>• Deep Dive into Accelerated Pathways</td>
</tr>
<tr>
<td>Nov 2022</td>
<td>• Credly</td>
</tr>
<tr>
<td>Jan 2023</td>
<td>• Julius Education</td>
</tr>
<tr>
<td>Next year’s calendar TBD</td>
<td>• Individual “Hot Topic Sessions” based upon Educator and Administrator interest and GEDTS observations of student and educator trends</td>
</tr>
</tbody>
</table>
Thank you!

Communicate with GED Testing Service®
help@ged.com

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