

Educator Toolkit

About the Campaign

Each year over 100,000 students obtain their GED. With such an accomplishment and new opportunities beginning for them, they deserve to be celebrated.

May 16, 2018 has been deemed GED Grad Day. On this day, we will help our graduates celebrate, as well as encourage students still on their journey to continue pressing on.

In the month leading up to GED Grad Day, we would like you to encourage your students to fill out our printable poster and share it online with their friends and family.

Below are sample social media posts for the GED Grad Day 2018 campaign. The downloadable graphics in this toolkit file can be used to promote Grad Day 2018.

Please print either size (8.5x11 or 11x17) of the "Time To Start" poster and have it available for recent grads or existing students to fill out the statement using a Sharpie. Encourage them to be a part of the celebration so we are able to inspire other students to finish their degree. What is filled in the blank should be personal and meaningful to each graduate.

[\(Click here for downloadable posters\)](#)

Take a picture of the students with their poster and share it on your adult education center's social media to congratulate them. Don't forget to include the **#GEDGradDay** hashtag. Feel free to do it yourself too!

Make sure you tag the GED Facebook page in the post. Type the "@" symbol within your Facebook post, and then type the name of our page: GED Testing Service – Home of the GED Program.

[Click here to "attend" our GED Grad Day Event](#) on Facebook!

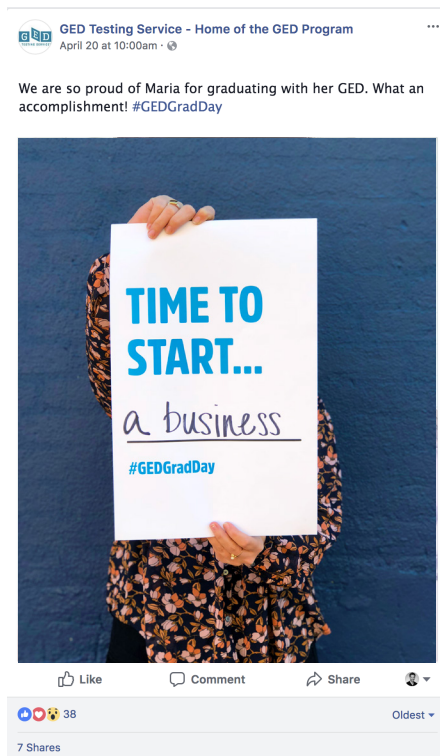


Please tag us on Facebook

Sample Posts

1.

The below are sample posts for Educators to congratulate their individual graduates.



Sample Posts

2.

The below are sample posts for Educators to congratulate all of their graduates and encourage the rest of their students to continue towards their GED.

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Sample Posts

3.

The below are sample posts for Graduates (or existing students who are inspired to keep testing) to post themselves and share with friends and families. Encourage your students and graduates to post for themselves, like this!

