April 14, 2022

DOUGLAS DYNAMICS OFFERS GEDWORKS™ TO HELP EMPLOYEES AND FAMILY MEMBERS EARN FREE GED CREDENTIALS
PROGRAM IS THE LATEST RESOURCE OFFERING TO SUPPORT EMPLOYEE WELLBEING UNDER THE DD CONNECT INITIATIVE

MILWAUKEE—GED Testing Service has partnered with Douglas Dynamics to offer the GEDWorks program. Through the GEDWorks program, Douglas Dynamics employees and their immediate family members will have access to a free, all-inclusive benefit that will offer everything they need to earn a GED credential. Douglas Dynamics is North America’s premier manufacturer and upfitter of commercial work truck attachments and equipment with operations in 12 states.

Through this new partnership, Douglas Dynamics is investing in their employees and their family members by offering access to a high school equivalency credential through the DD CONNECT initiative. Interested employees working at any location across the country and their immediate family members can sign up for the GEDWorks program.

The GEDWorks program includes everything an employee needs to prepare for and pass the GED test. Program participants have access to a bilingual personal advisor, online GED study materials in English and Spanish, practice tests, one-to-one tutoring, and free GED tests. Personal advisors are a key component of the GEDWorks program. Advisors act as coaches and motivators and hold students accountable for earning their GED credentials. The GEDWorks program also gives students access to online tools that assist with college and career planning.

Douglas Dynamics is dedicated to supporting a workforce that represents the communities it serves, while utilizing resources for the betterment of the communities where its team members live. The DD CONNECT initiative was launched in 2021 to provide additional employee health and wellness resources. In addition to the GEDWorks program, employees and their families have access to financial wellness programs and cybersecurity training sessions.
“At Douglas Dynamics, our employees are our most valuable asset. We are committed to investing in their education, offering the financial support and flexibility needed to attain the GED diploma,” said Linda Evans, Vice President of Human Resources. “We are proud to partner with GEDWorks, which represents an important component of educational opportunities available to Douglas Dynamics employees.”

The GEDWorks program is designed to meet the unique needs of working adults who aspire to earn their GED credentials. GEDWorks participants are 39% more likely to earn their diplomas than students who study on their own.

“We’re excited to partner with Douglas Dynamics to offer the GEDWorks program,” said Vicki Greene, President of GED Testing Service. “Douglas Dynamics understands the long-term impact earning a high school credential can have for an employee, their family, and their entire community.”

Learn more about Douglas Dynamics and the DD CONNECT initiative here. More information about GEDWorks is available at GEDWorks.com.

###

**About Douglas Dynamics, LLC.**
Home to the most trusted brands in the industry, Douglas Dynamics is North America’s premier manufacturer and upfitter of commercial work truck attachments and equipment. For more than 75 years, the Company has been innovating products that not only enable people to perform their jobs more efficiently and effectively, but also enable businesses to increase profitability. Through its proprietary Douglas Dynamics Management System (DDMS), the Company is committed to continuous improvement aimed at consistently producing the highest quality products, at industry-leading levels of service and delivery that ultimately drive shareholder value. The Douglas Dynamics portfolio of products and services is separated into two segments: First, the Work Truck Attachments segment, which includes commercial snow and ice control equipment sold under the FISHER®, SNOWEX® and WESTERN® brands. Second, the Work Truck Solutions segment, which includes the upfit of market leading attachments and storage solutions under the HENDERSON® brand, and the DEJANA® brand and its related sub-brands.

**About GED Testing Service/ GEDWorks™**
The GED program has opened doors to better jobs and college programs for more than 20 million graduates since 1942. The GED diploma is accepted by virtually all U.S. colleges and employers and is increasingly utilized internationally. As the creator of the one official GED test, GED Testing Service is responsible for ensuring the program is a reliable and valuable pathway to a better life for the millions of adults without a high school diploma. GED Testing Service is a joint venture between the American Council on Education and Pearson.